

PROGRAMME

REGISTRATION		09:00 - 09:45	Princes Suite
SETTING THE SCENE <i>Introduction & welcome</i>	Louise Downing - Resourcing Scotland's Heritage Project Manager Carl Watt - Head of Programmes, Arts & Business Scotland Andy Parkinson - Director, Consilium Research and Consultancy	09:45	Sir Walter Scott Suite
PLENARY ONE Are creativity and innovation the future of fundraising?	Lucy Gower - Director and Founder, Lucidity	10:15	Sir Walter Scott Suite
MORNING NETWORKING BREAK		11:00 - 11:20	Princes Suite
MORNING IN FOCUS SESSIONS	<ul style="list-style-type: none"> ● The power of business & cultural partnerships ● The crowdfunding opportunity ● I am a trustee and I want to help... and I don't know how ● Beware false profits: Earned income in the cultural sector ● Financing and growing your community heritage project through community shares ● Case for support: From rags to rich content ● Filmmaking: Tell your story on film 	11:30	For room allocations, see inserts provided in your delegate pack
PLENARY TWO Inspirational Stories	Janet McArthur - Chair, Friends of Starbank Park John Goodlad - Chair, 'Da Lightsome Buoy'	12:30	Sir Walter Scott Suite
NETWORKING LUNCH		13:00 - 13:50	Holyrood Suite
PLENARY THREE Is heritage important? The realities of fundraising <i>Panel Discussion</i>	Session Chair: David Watt , Chief Executive, Arts & Business Scotland Cathy Agnew - Project Director, Peter Pan Moat Brae Trust Ruth Johnston - Chair, Friends of the Glasgow Necropolis Andrew McConnell - Project Development Officer, Glasgow Building Preservation Trust Adam Pinder - Head of Fundraising, John Muir Trust Mike Ward - Museum Curator, Grampian Transport Museum Doreen Wood - Vice Chair, Braemar Community Ltd	14:00	Sir Walter Scott Suite
AFTERNOON IN FOCUS SESSIONS	<ul style="list-style-type: none"> ● The power of business & cultural partnerships ● The crowdfunding opportunity ● I am a trustee and I want to help... and I don't know how ● Beware false profits: Earned income in the cultural sector ● Financing and growing your community heritage project through community shares ● How working with your architect can support you on your journey to fulfil your vision ● The voice of the funders 	15:00	For room allocations, see inserts provided in your delegate pack
AFTERNOON NETWORKING BREAK		16:00 - 16:20	Holyrood Suite
PLENARY FOUR Are you afraid to ask? Legacy fundraising for the heritage sector	Richard Radcliffe - Director and Founder, Radcliffe Consulting	16:20	Sir Walter Scott Suite
THOUGHTS OF THE DAY	Alan Bissett - Novelist, playwright and performer	17:20	Sir Walter Scott Suite
CLOSING	David Watt - Chief Executive, Arts & Business Scotland	17:30	Sir Walter Scott Suite
NETWORKING DRINKS RECEPTION		17:45 - 19:00	Holyrood Suite